

We Help Lenders Close More Loans

THROUGH BETTER BORROWER ENGAGEMENT



Pre-Built Strategy & Workflows
(timing, frequency, communication channel)

Pre-Designed Marketing Content
(compliant content created by mortgage experts for enhanced borrower engagement)

Engage Better with your Borrowers and Referral Partners
(Borrower, Realtor- Text Alerts & Communications and Branded Marketing)



ENGAGEMENT

- ▶ Leverage Pre-Built Content
- ▶ Actively Engage Current and Past Prospects
- ▶ Build Customers for Life



MULTI-CHANNEL MARKETING

- ▶ Text and email
- ▶ Direct mail
- ▶ Ringless voicemail
- ▶ In-app voice and text communication
- ▶ Social media- facebook, Instagram



COMMUNICATE BETTER WITH YOUR BORROWERS AND REALTORS

- ▶ Real time automated communications
- ▶ Contact strategy management automation
- ▶ Easy to use tools

Trusted By Leading Lenders

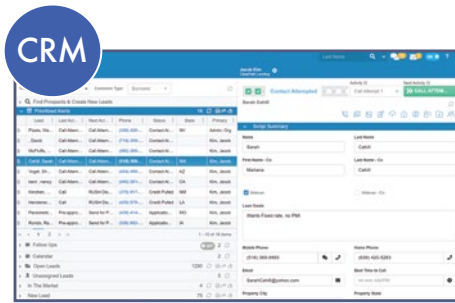


The Mortgage Industry's Most Innovative Marketing and Sales Engagement Platform.

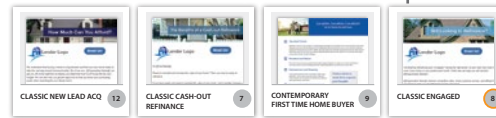
Dynamic technology, strategy and content for every channel of your business to ensure engagement throughout the borrowers journey.

RETAIL

- Prospect
- Manage
- Nurture
- Report



Pre-Built Content



- Loan Status Alerts
- Opportunity Alerts
- Long Term Drip/Nurture Marketing



Borrowers



Realtor



Loan Officer

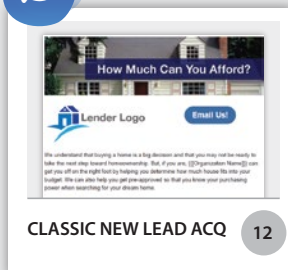
Repeat Business

Pre-designed Marketing Content

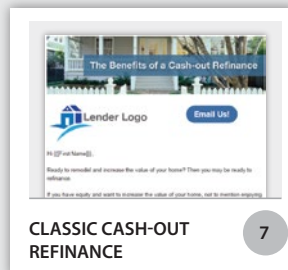
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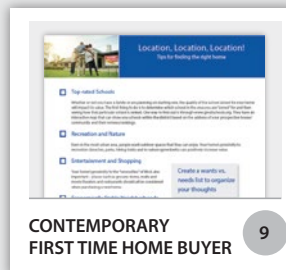
Many unique nurture paths



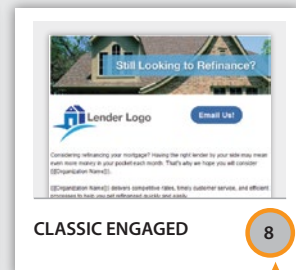
CLASSIC NEW LEAD ACQ 12



CLASSIC CASH-OUT REFINANCE 7



CONTEMPORARY FIRST TIME HOME BUYER 9



CLASSIC ENGAGED 8

Each campaign is complete with multiple Emails, Text Social Media Ads and Ringless Voice Mail that are ready to go!



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